



Portal for animated films
www.aniont.com

Press Release

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Anifilm launched a unique web portal for animated film

During its last edition, International Festival of Animated Films Anifilm Třeboň has launched an internet videotheque Aniont (ANIMATION Online Theatre) that offers an opportunity to watch quality animated shorts without any commercials and free of charge. The project was supported by the State Cinematography Fund and is being constantly improved.

Aniont is an on-line portal offering selected student and authorial animated shorts including music videos and boundary forms of animation. An important element of this internet portal that you can find at www.aniont.com is curator supervision provided by experienced dramaturges. They are actively looking for new films to add to the library and assess the qualities of new films subscribed by their authors.

The webpage offers a search engine – the users can look up films based on their category, country of origin and the director. They can also filter the most viewed, top rated and new films. The web is acclaimed by the expert public who sees it as an important contribution to animation and as a useful tool for distribution of animated shorts that have no other distribution channels. *“Aniont is an excellent idea how to present film. I am glad there are both Czech and foreign contributions to the portal. I wish Aniont lots of great films and I am looking forward to them,”* says prominent Czech animated films director and the head of the animation department of the Film and TV School of the Academy of Performing Arts in Prague, Michaela Pavlátová. Apart from the elite of Czech animation such as Noro Držiak, Jaromír Plachý and Katarína Kerekesová, the Aniont visitors can see also films by renowned animators from all over the world. They include e.g. the Polish director Tomek Ducki and the Latvian director Edmunds Jansons. Since Aniont’s launch in June 2015, the server has had almost 6 thousands visitors, 35 % of them were from the Czech Republic.

The long-term goal of the Citizens’ Association for the Support of Animated Film (OSPAF) - who is working on the Aniont project - is to popularise animation among general public. OSPAF’s main project is The International Festival of Animated Film Anifilm. The association as well as the whole animation community sees the desperate lack of distribution of animated shorts and perceives Aniont as a tool to improve this situation.

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